# MEDICAL EDUCATION

## SPEAKERS NETWORK



### **MESN Trending Topic**

**Liver Cancer** 

If your medical staff sees patients diagnosed with liver cancer, consider contacting our office to book a speaker on this topic at 877-505-4777 or <a href="mailto:info@speakersnetwork.com">info@speakersnetwork.com</a>.

#### What is the problem (C2)?

The incidence of liver cancer has more than tripled since 1980. About 42,220 new cases will be diagnosed in 2018, and about 30,200 people will die of this cancer. Risk factors for primary liver cancer (cancer starting in the liver) include having hepatitis B or C, heavy alcohol use, cirrhosis, hemochromatosis, obesity or diabetes. There are different types of treatment for patients with primary liver cancer, and healthcare professionals need to know about new and current treatment regimens, as well as when to refer.

#### How do we know this is a problem (C2)?

https://www.cancer.org/cancer/liver-cancer.html

https://medlineplus.gov/livercancer.html#cat 79

https://www.cancer.gov/types/liver/patient/adult-liver-treatment-pdq

https://www.thelancet.com/clinical/diseases/liver-cancer

#### Why does this problem exist? (C2)

X Lack knowledge about the problem(s)

X Lack strategies to apply knowledge to practice (competence)

#### What do attendees need? (C2)

Participants need education on risk, diagnosis and treatment for liver cancer.

#### Learning Objectives (C3)

At the conclusion of this activity, the learners will be able to:

- 1. Review risk factors and symptoms for liver cancer
- 2. Utilize liver biopsies and bone scans to diagnose liver cancer early
- 3. Identify the physical aspects of the cancer and recognize that liver cancer may not be the primary disease patients are dealing with
- 4. Follow evidence-based guidelines to appropriately choose the best treatment protocols and interventions for liver cancer patients
- 5. Recognize patient populations at higher risk for liver cancer (IMQ's CLC requirement)

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#### **Educational Delivery Method (C5):**

- Didactic lecture
- Question and answer session
- Case presentations

#### Rationale for Delivery Method (C5):

- □ Knowledge conveyed in a short time
- Application of knowledge to potential practice

#### Professional Competencies (C6):

- □ **Patient Care** Provide care that is compassionate, appropriate and effective treatment for health problems and to promote health.
- □ **Medical Knowledge** Demonstrate knowledge about established and evolving biomedical, clinical and cognate sciences and their application in patient care.
- □ Interpersonal and Communication Skills Demonstrate skills that result in effective information exchange and teaming with patients, their families, and professional associates (e.g. fostering a therapeutic relationship that is ethically sound, uses effective listening skills with non-verbal and verbal communication; working as both a team member and at times as a leader).

#### **SPEAKERS ARE AVAILABLE FOR ONLINE ACTIVITIES**

Our speakers are available for web-based activities as well as in-person activities. Our speakers can also produce preand post-test questions if your organization requests for compliance with the AMA's assessment requirement for online activities.