

MEDICAL EDUCATION

SPEAKERS NETWORK

ESTD  DATE

MESN Trending Topic

Lung Cancer

If your medical staff treats patients who are suffering from or at risk for lung cancer, consider contacting our office to book a speaker on this topic at 877-505-4777 or info@speakersnetwork.com.

What is the problem (C2)?

Lung Cancer is the second most common cancer in both men and women (not including skin cancer) and is by far the leading cause of cancer death. Overall, the chance of developing lung cancer is about 1 in 15 in men, and 1 in 17 in women. The risk is much higher for smokers than for non-smokers. Data from recent studies show that lung cancer screening can significantly reduce mortality risk for high-risk former and current smokers. However, current screening criteria miss a large proportion of cases, and there is a need to improve lung cancer risk assessment. New therapies have shown promise in reducing lung cancer deaths and increasing better patient outcomes. It is imperative that physicians are up to date on the advances in lung cancer screening and treatment.

How do we know this is a problem (C2)?

<https://www.cancer.org/cancer/non-small-cell-lung-cancer/about/key-statistics.html>

https://www.medscape.com/viewarticle/902673?src=WNL_infoc_181104_MSCPEDIT_TEMP2&uac=143831FT&impID=1788978&faf=1

<https://www.nejm.org/doi/full/10.1056/NEJMoa1102873>

Proposed Learning Objectives (C3)

At the conclusion of this activity, the learners will be able to:

1. Learn about lung cancer epidemiology
2. Identify patients at high risk for lung cancer, considering age, gender, ethnicity, and smoking
3. Select appropriate screening and diagnostic methods
4. Compare and select effective treatments
5. Educate patients about preventive measures, including smoking cessation

What do attendees need? (C2)

Participants need education on risk factors, guidelines on screening, work-up and therapy for lung cancer.

Why does this problem exist? (C2)

X Lack knowledge about the problem(s)

X Lack strategies to apply knowledge to practice (competence)

Educational Delivery Method (C5):

- ❑ Didactic lecture
- ❑ Question and answer session
- ❑ Case presentations

Rationale for Delivery Method (C5):

- ❑ Knowledge conveyed in a short time
- ❑ Application of knowledge to potential practice

Professional Competencies (C6):

- ❑ **Patient Care** - Provide care that is compassionate, appropriate and effective treatment for health problems and to promote health.
- ❑ **Medical Knowledge** - Demonstrate knowledge about established and evolving biomedical, clinical and cognate sciences and their application in patient care.
- ❑ **Interpersonal and Communication Skills** - Demonstrate skills that result in effective information exchange and teaming with patients, their families, and professional associates (e.g. fostering a therapeutic relationship that is ethically sound, uses effective listening skills with non-verbal and verbal communication; working as both a team member and at times as a leader).

SPEAKERS ARE AVAILABLE FOR ONLINE ACTIVITIES

Our speakers are available for web-based activities as well as in-person activities. Our speakers can also produce pre- and post-test questions if your organization requests for compliance with the AMA's assessment requirement for online activities.