



MESN Trending Topic Herpes Zoster (Shingles)

If your medical staff sees patients diagnosed with shingles or with questions about available vaccines, consider contacting our office to book a speaker on this topic at 877-505-4777 or info@speakersnetwork.com

What is the problem (C2)?

Shingles, also known as herpes zoster, is a painful, itchy rash that develops on one side of the body and can last for weeks. Anyone who has recovered from chickenpox may develop shingles, and the risk of shingles increases with age. One in three Americans will develop shingles in their lifetime. For the first time in over ten years, there is a new shingles vaccine on the market, and experts suggest that it is more effective and less costly than the current vaccine.

How do we know this is a problem (C2)?

<https://www.cdc.gov/shingles/about/overview.html>

<https://www.medscape.com/viewarticle/890843>

Why does this problem exist? (C2)

X Lack knowledge about the problem(s)

X Lack strategies to apply knowledge to practice (competence)

What do attendees need? (C2)

Participants need education on the most recent developments in shingles prevention and treatment.

Learning Objectives (C3)

At the conclusion of this activity, the learners will be able to:

1. Describe the clinical manifestations of shingles
2. Recognize the complications associated with shingles
3. Discuss with patients the current diagnostic and therapeutic approaches to shingles
4. Review which groups in the population experience a higher prevalence of shingles

(IMQ's CLC requirement)

Educational Delivery Method (C5):

- ❑ Didactic lecture
- ❑ Question and answer session
- ❑ Case presentations

Rationale for Delivery Method (C5):

- ❑ Knowledge conveyed in a short time
- ❑ Application of knowledge to potential practice

Professional Competencies (C6):

- ❑ **Patient Care** - Provide care that is compassionate, appropriate and effective treatment for health problems and to promote health.
- ❑ **Medical Knowledge** - Demonstrate knowledge about established and evolving biomedical, clinical and cognate sciences and their application in patient care.
- ❑ **Interpersonal and Communication Skills** - Demonstrate skills that result in effective information exchange and teaming with patients, their families, and professional associates (e.g. fostering a therapeutic relationship that is ethically sound, uses effective listening skills with non-verbal and verbal communication; working as both a team member and at times as a leader).

SPEAKERS ARE AVAILABLE FOR ONLINE ACTIVITIES

Our speakers are available for web-based activities as well as in-person activities. Our speakers can also produce pre- and post-test questions if your organization requests for compliance with the AMA's assessment requirement for online activities.