Providing CME Programs in the Time of Social Distancing

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Brought to you by Medical Education Speakers Network and Vivacity Consulting
Disclosures

• I have no financial disclosures

• All information in this presentation is accurate as of 3/18/20 12pm PDT.
Objectives

• Understand how Zoom can be used to deliver critical CME content while still maintaining social distancing
• Tips and tricks for offering educational programs via Zoom or other programs
• CMA / ACCME compliance expectations for live virtual and online enduring programs
• Logistical questions to consider during this health crisis
HIGHLIGHTS

- 8 new countries/territories/areas (African Region [3], Eastern Mediterranean Region [1], Region of the Americas [3], and Western Pacific Region [1]) in have reported cases of COVID-19 in the past 24 hours.

- As the on-going COVID-19 pandemic continues to develop, WHO is committed to working together with the travel, transport and tourism sectors on emergency preparedness and response. For more information, please see the Subject in Focus section below.

- OpenWHO is an interactive, web-based, knowledge-transfer platform offering free online courses to improve the response to health emergencies. COVID-19 resources are available in the official WHO languages here and in additional national languages here. The OpenWHO team is continuing to work with WHO Country Offices, public health institutes and educational entities who have offered voluntary translation support to help localize the response efforts. Resources in the pipeline include courses in Hindi and Macedonian. For more information, please see the Preparedness and Response section of the Situation Report.
COVID-19: U.S. at a Glance*

- Total cases: 7,038
- Total deaths: 97
- Jurisdictions reporting cases: 54 (50 states, District of Columbia, Puerto Rico, Guam, and US Virgin Islands)

* Data include both confirmed and presumptive positive cases of COVID-19 reported to CDC or tested at CDC since January 21, 2020, with the exception of testing results for persons repatriated to the United States from Wuhan, China and Japan. State and local public health departments are now testing and publicly reporting their cases. In the event of a discrepancy between CDC cases and cases reported by state and local public health officials, data reported by states should be considered the most up to date.

Cases of COVID-19 Reported in the US, by Source of Exposure**†

<table>
<thead>
<tr>
<th>Source of Exposure</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel-related</td>
<td>269</td>
</tr>
<tr>
<td>Close contact</td>
<td>276</td>
</tr>
<tr>
<td>Under investigation</td>
<td>6,493</td>
</tr>
<tr>
<td>Total cases</td>
<td>7,038</td>
</tr>
</tbody>
</table>
Know How it Spreads

- There is currently no vaccine to prevent coronavirus disease 2019 (COVID-19).
- The best way to prevent illness is to avoid being exposed to this virus.
- The virus is thought to spread mainly from person-to-person.
  - Between people who are in close contact with one another (within about 6 feet).
  - Through respiratory droplets produced when an infected person coughs or sneezes.
- These droplets can land in the mouths or noses of people who are nearby or possibly be inhaled into the lungs.
Take steps to protect yourself

Clean your hands often

- **Wash your hands** often with soap and water for at least 20 seconds especially after you have been in a public place, or after blowing your nose, coughing, or sneezing.

- If soap and water are not readily available, **use a hand sanitizer that contains at least 60% alcohol**. Cover all surfaces of your hands and rub them together until they feel dry.

- **Avoid touching your eyes, nose, and mouth** with unwashed hands.

Avoid close contact

- **Avoid close contact** with people who are sick

- Put **distance between yourself and other people** if COVID-19 is spreading in your community. This is especially important for **people who are at higher risk of getting very sick**.
Schedule a Meeting

Topic
SHIRA SHAFIR's Zoom Meeting

Start: Wed March 18, 2020 01:00 PM

Duration: 1 hour 0 minute

Time Zone: (GMT-07:00) Pacific Time (US and Canada)

Recurring meeting

Meeting ID
Generate Automatically
Personal Meeting ID 494-866-4496

Password
Require meeting password
006972

Video
Host: On Off
Participants: On Off

Audio
Telephone
Computer Audio
Telephone and Computer Audio

Dial in from United States and Canada

Calendar
Outlook
Google Calendar
Other Calendars

Schedule Cancel
SHIRA SHAFIR is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting
https://ucla.zoom.us/j/972160740?pwd=UFA1eUYzTGlkYnFYRzU2VaOWM2Zz09

Meeting ID: 972 160 740
Password: 006972

One tap mobile
+16695006833,,972160740# US (San Jose)
+13462487799,,972160740# US (Houston)
Application

- Start Zoom when I start Windows
- When closed, minimize window to the notification area instead of the task bar
- Automatically copy Invitation URL to Clipboard after meeting starts
- Confirm with me when I leave a meeting
- Show my connected time
- Remind me 5 minutes before my upcoming meetings

Content Sharing

- Use dual monitors
- Enter full screen automatically when starting or joining a meeting
- Enter full screen automatically when viewing screen shared by others
- Maximize Zoom window automatically when viewing screen shared by others
- Scale to fit my Zoom window when viewing screen shared by others
- Enable screen sharing with GPU acceleration
- Enable the remote control of all applications
- Side-by-side Mode
- Limit your screen share to 10 frames-per-second

View Advanced Features
Settings

General
Video
Audio
Chat
Virtual Background
Recording
Advanced Features
Statistics
Feedback
Keyboard Shortcuts
Accessibility

Local Recording

Location: C:\Users\sshafir\Documents\Zoom
166 GB remaining.

- Choose a location for recorded files when the meeting ends
- Record a separate audio file for each participant who speaks
- Optimize for 3rd party video editor
- Add a timestamp to the recording
- Record video during screen sharing
SHIRA SHAFIR
CME Compliance for Virtual Education

• Erin Schwarz, CEO and Principal Consultant with Vivacity Consulting
• I have nothing to disclose with regard to ACCME-defined commercial interests
Accreditation Checklist for EVERY Activity

• Activity Planning
  • Gap(s)
  • Need(s)
  • Objective(s) or Outcome(s)
  • Educational Format
  • ACGME/ABMS/IOM Competencies
• Marketing for activity
  • Must have correct accreditation and AMA statement
• Planners and Faculty disclosures must be reviewed, COI identified, and COI managed in advance of the activity
• Planner and faculty disclosures must be made available to attendees before the activity
• Evaluation of the impact on learners’ competence, performance and/or patient outcomes

• Cultural or Linguistic disparity, if in CA
Live Meetings with Virtual Participants

CONDITIONS:
• Faculty and attendees in one room
• Attendees also participating remotely

COMPLIANCE:
• No change to accreditation statement or requirements
• Must track attendance in some manner (asking attendees to register or evaluate the activity can count)
• Must evaluate the activity in some manner
• Report in PARS as “live” activity
Live Remote Only Meeting

CONDITIONS:
• Faculty and attendees participating remotely (like this meeting!)

COMPLIANCE:
• No change to accreditation statement
• Must track attendance in some manner (asking attendees to register or evaluate the activity can count)
• Must evaluate the activity in some manner
• Report in PARS as “live online” activity
Online Enduring Activity

CONDITIONS:
• Recorded video or meeting

COMPLIANCE:
• Change accreditation statement – substitute “live” with “enduring”
• Must track attendance in some manner (asking attendees to register or evaluate the activity can count)
• Must evaluate the activity in some manner
• Must include references or bibliography to attendees
• Report in PARS as “online enduring”
References

AMA Physician’s Recognition Award and credit system booklet (PDF)


ACCME

• https://www.accme.org/faq/how-internet-live-course-defined
• https://www.accme.org/faq/how-internet-enduring-material-activity-defined

CMA

• https://www.cmadoocs.org/cme/accreditation
Healthcare personnel (HCP) are on the front lines of caring for patients with confirmed or possible infection with coronavirus disease 2019 (COVID-19) and have an increased risk of exposure to the virus that causes it, now identified as SARS-CoV-2. HCPs can minimize their risk of exposure when caring for confirmed or possible COVID-19 patients by following CDC infection prevention and control guidelines, including use of recommended personal protective equipment (PPE).

How COVID-19 Spreads
There is much to learn about the COVID-19, including how and how easily it spreads. Based on what is currently known about COVID-19 and what is known about other coronaviruses, spread is thought to occur mostly from person to person via respiratory droplets among close contacts.

Close contact can occur while caring for a patient, including:
- being within approximately 6 feet (2 meters) of a patient with COVID-19 (or for a prolonged period of time).
- having direct contact with infectious secretions from a patient with COVID-19. Infectious secretions may include sputum, serum, blood, and respiratory droplets.

If close contact occurs while not wearing all recommended PPE, healthcare personnel may be at risk of infection.

How You Can Protect Yourself
Healthcare personnel caring for patients with confirmed or possible COVID-19 should adhere to CDC recommendations for Infection prevention and control (IPC):
- Assess and triage these patients with acute respiratory symptoms and risk factors for COVID-19 to minimize chances of exposure, including placement of a facemask on the patient and isolating them in an Airborne Infection Isolation Room (AIIR), if available.
- Use Standard Precautions, Contact Precautions, and Airborne Precautions and eye protection when caring for patients with confirmed or possible COVID-19.
- Perform hand hygiene with alcohol-based hand rub before and after all patient contact, contact with potentially infectious material, and before putting on and upon removal of PPE, including gloves. Use soap and water if hands are visibly soiled.
- Practice how to properly don, use, and doff PPE in a manner to prevent self-contamination.
- Perform aerosol-generating procedures, including collection of diagnostic respiratory specimens, in an AIIR, while following appropriate IPC practices, including use of appropriate PPE.

Environmental Cleaning and Disinfection
Routine cleaning and disinfection procedures are appropriate for COVID-19 in healthcare settings, including those patient care areas in which aerosol-generating procedures are performed. Products with EPA-approved emerging viral pathogen claims are recommended for use against SARS-CoV-2, the virus that causes COVID-19. Management of laundry, food service utensils, and medical waste should also be performed in accordance with routine procedures.

When to Contact Occupational Health Services
If you have an unprotected exposure (i.e., not wearing recommended PPE) to a confirmed or possible COVID-19 patient, contact your supervisor or occupational health immediately.

If you develop symptoms consistent with COVID-19 (fever, cough, or difficulty breathing), do not report to work. Contact your occupational health services.

Questions?

www.cdc.gov/COVID19

http://publichealth.lacounty.gov/acd/nCorona2019.htm